

SPONSORSHIP



NATURAL RESOURCE CAREERS EXPLORATION WEEK

Support the next generation of industry professionals through sponsorship of this program for high school students.

PROGRAM DATE: JUNE 7-12, 2026



2026 SPONSORSHIP OPPORTUNITIES



TreesForTomorrow.com

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60TH NATURAL RESOURCE CAREERS WEEK



From timber producers to mill operators, from wildlife biologists to hydrologists, from conservation wardens to engineers and more, we're preparing the next generation to take on the task of responsibly managing our natural resources by once again offering a week-long Natural Resources Careers Exploration Week (NRCEW) in June 2026.



Dear Friend of Trees For Tomorrow

For over 50 years, Trees For Tomorrow has been guiding high school students toward meaningful careers in Natural Resources Management—a mission that's more important now than ever.

Originally launched in the 1960s as a logger training program for young men, this initiative has grown into a dynamic, hands-on learning experience for today's youth. Now, high school students of all backgrounds spend six days immersed in the world of natural resources—exploring careers in forestry, wildlife biology, hydrology, mill operations, and more.

Why is this so critical today?

Because our natural resources industry is facing a perfect storm: an aging workforce, growing environmental challenges, and an urgent need for skilled, passionate professionals to step up. The next generation will be tasked with managing our forests, waters, and wildlife in ways that ensure a sustainable future for all—and we must give them the tools and inspiration to succeed.

That's where Natural Resource Careers Exploration Week comes in. This one-of-a-kind program sparks curiosity, builds career awareness, and helps students imagine a future in fields that support responsible resource management. But this experience is only possible with the help of supporters like you.

By sponsoring this program, you make it possible for students—regardless of their financial means—to access this opportunity and take their first steps toward a future in conservation and sustainability.

For nearly 80 years, Trees For Tomorrow has been rooted in natural resources education. With your support, we'll continue growing the future—together.

With gratitude,

Cheryl Todea
TFT Alumna and Executive Director

We know that our efforts go even further with official event sponsors. Choose to fund a sponsorship level and in turn receive promotion and recognition as an event sponsor.

The total cost per student is \$1,000 for the week and includes tuition for 6 days of programming, all materials, 5-nights lodging, 15 meals, and transportation to off-site experiences. Students pay no more than \$210 of the tuition with sponsors covering the remaining fees.



SPONSORSHIP OPPORTUNITIES

This immersive program gives students a firsthand look at real-world natural resource careers. They gain valuable insight into a wide variety of career paths—learning about job responsibilities, education and training requirements, and salary expectations. They also explore current environmental issues, build life skills, and connect with peers who share their outdoor interests and passion.

Students leave with a deeper understanding of the role natural resources play in our economy, environment, and communities—and the importance of responsible, multiple-use land management.



We need your help to ensure this opportunity remains accessible to all students, regardless of their financial background. Your support of NRCEW directly opens doors for more students to explore careers in conservation, forestry, and sustainability.

SPONSOR LEVELS & BENEFITS	PLATINUM \$5,000+	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	SUPPORTER < \$500
STUDENT IMPACT	Scholarship for up to 10 students*	Scholarship for up to 5 students*	Scholarship for up to 2 students*	Scholarship for 1 student*	General program support
SPONSOR RECOGNITION Name listed in Annual Report, PLUS personal thank you note from students	✓	✓	✓	✓	✓
PROGRAM RECOGNITION Logo or name on participant promotional item and banner during program	Logo	Logo	Name	Name	Name
FEATURED STORY Submit a testimonial for a story shared on TFT's blog, newsletter, social media, or for a press release	✓	✓	✓	✓	-
PRIORITY SCHEDULING FOR SPEAKING OPPORTUNITY during program week including distribution of promo materials	✓	✓	✓	-	-
PROMOTIONAL RECOGNITION Provide 50+ branded items for distribution to attending students	✓	✓	✓	-	-
WEBSITE RECOGNITION with live link for 6 months	✓	✓	-	-	-
SPONSORSHIP HIGHLIGHT on social media, TFT's newsletter ad, and program flyer	✓	-	-	-	-

**Scholarship includes 6 days of programming, 15 meals, 5 nights lodging, and transportation. Students will pay up to \$210 as their contribution towards tuition.*

2026 CAREERS EXPLORATION WEEK SPONSORSHIP COMMITMENT FORM

(Form also available online at TreesForTomorrow.com/careers-exploration-wk/)

CONTACT & BILLING INFORMATION

Date: _____

Individual donor or company name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name of organization or person to be thanked: _____

SPONSORSHIP

LEVEL

AMOUNT

- ☐ Platinum \$5,000
- ☐ Gold \$2,500
- ☐ Silver \$1,000
- ☐ Bronze \$500
- ☐ Supporter \$ _____

☐ Please accept my donation of \$ _____

Total Amount Due \$ _____

PAYMENT INFORMATION

- ☐ Bill Me
- ☐ Check Enclosed
- ☐ Credit Card : ☐ Visa ☐ MasterCard ☐ Discover ☐ AmEx

Card #: _____

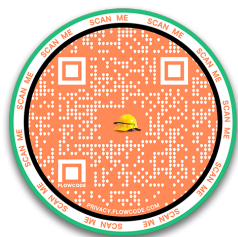
Exp. date: _____ CVV#: _____

Name on card: _____

Billing address: _____

☐ Call me for credit card info

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Return form with payment information to:

Trees For Tomorrow, PO Box 609, 519 E. Sheridan Street, Eagle River, WI 54521

tft.info@TreesForTomorrow.com

Please include or send logo to events@treesfortomorrow.com.

You may also include a business card, brochure, promotional item or photograph so that we can promote you or your business.

SPONSORSHIP PLEDGES DUE MARCH 15TH TO GUARANTEE MAXIMUM RECOGNITION!

Thank you for your sponsorship. Your generosity is making an impact.

IRS 501(c) 3 Tax Exempt Number 39-0732118

Trees For Tomorrow's campus, located in Eagle River, Wisconsin, includes National Forest property under permit from the USDA Forest Service. Private property owned by Trees For Tomorrow (TFT), the Wisconsin Newspaper Association and Tara Lila LLC are also utilized for education and outreach purposes.



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